

MEDIADATEN 2024

PROFILE

SETTEDONNA Magazine is an international Lifestyle Magazine, illuminating and combining subjects and trends of art, photography, design, architecture, music, entertainment, fashion, cosmetics and society. The editorial staff investigates high-quality content; correspondents and scouts report from the metropolises of the world from London via Paris to Milan. The topics of **SETTEDONNA** are determined by smart and multifaceted content and excellent and inspiring photography of modernists.

TARGET GROUP

Readers of **SETTEDONNA** Magazine are members of confident, style oriented, unconventional power elite, who is influenced by strong life - professional and private - flexibility, enthusiasm for technology and pronounced to exclusivity claim. Art, culture, individual trips and sustained consumption are part of enjoyment of life. They consume sophisticatedly and have a keen sense for what is special. They enjoy the luxury, they can afford on reason of their privileged financial situation.

TIME SCHEDULE 2024

PUBLICATION

30 Mar 30 Sep

ADVERTISING DEADLINE

15 mar 15 Sep

ADVERTISEMENTS COORDINATION

Hautestyle GmbH | CH-6015 Luzern
info@haute-style.ch | www.settehautestyle.com

ADVERTISING COSTS

formats	typ area	bleed	price €
1/1 page	220 x 310	223 x 313	3.600,-
2/1 page	440 x 310	443 x 313	4.800,-

SPECIAL FORMATS

Opening Spread	
cover page and page 3	5.500,-
inside back cover	4.500,-
back cover	6.900,-

Insert, supplements, cooperations, advertorials, radars, online promotion etc. upon request.

DISCOUNTS

as of 2 ads / page	6%
as of 4 ads / page	8%
as of 8 ads / page	10%

TERMS OF PAYMENT

Please note that the prices do not include sales tax. 10 days without deduction.

Our terms and conditions are valid.

DISTRIBUTION

- At the airports Zurich and Basel (by CGS AG)
- In over hundred 5*- and 4*-superior hotels in Switzerland
- Architectural offices, estate agents, lawyers and beauty centres
- Doctors, golf clubs and boutiques, jewellery- and watch stores, restaurants
- Distribution through kiosks

OBJECT DETAILS

Publication frequency: twice a year (time schedule)

Distribution area: Switzerland

Magazine price: 10 CHF- €

Processing: glue binding

Printing Process offset, European scale (cmyk)

Print documents: X3 PDF for CTP

Full page with bleed requires bleed margin of 3 mm on all 4 sides. Essential motive elements or texts must be at least 5 mm distanced from the bleed.

CIRCULATION: 15.000 Ex.

